

AGENDA  KNOWLEDGE  
Knowledge Partnership

# The Knowledge Partnership

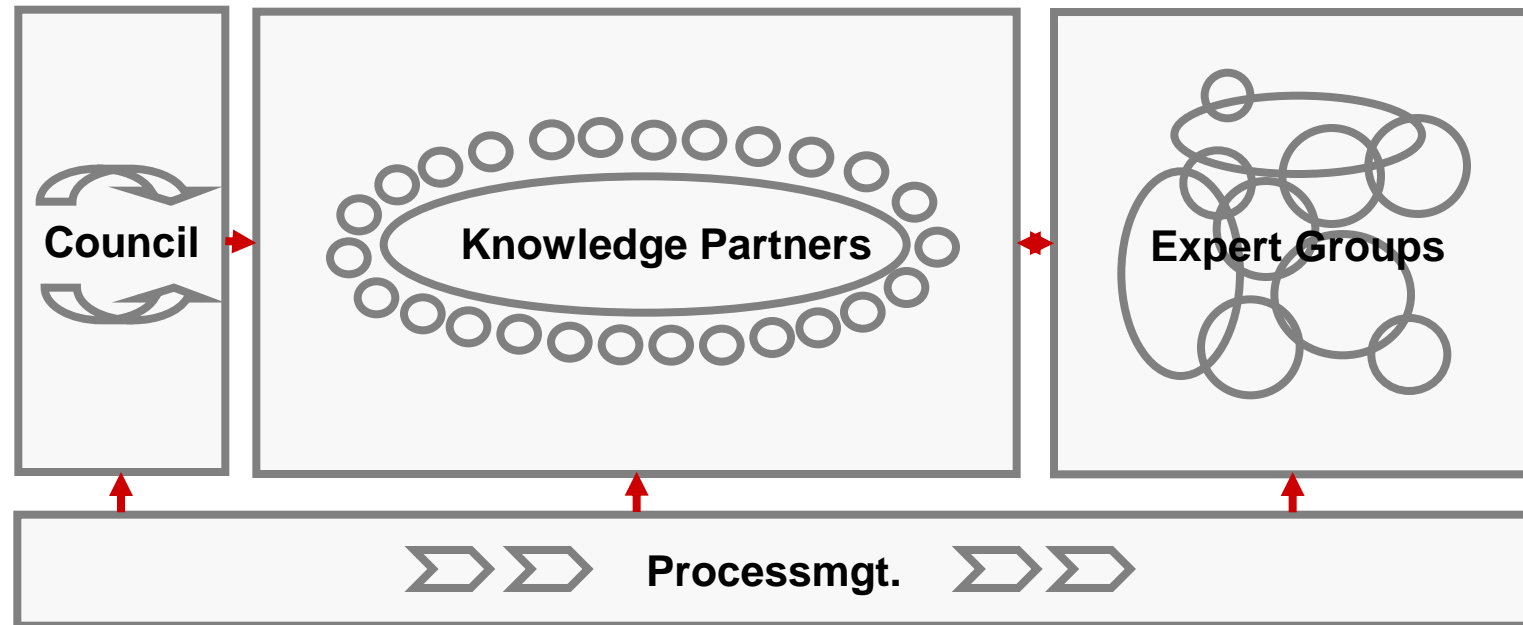
## Mission Statement

- The Knowledge Partnership is a platform for people, organizations and corporations that are committed to develop a Knowledge Society, that is responsible, high-performing, worth-living and sustainable.
- The Knowledge Partnership enables the effective cooperation of people, organizations and corporations that are committed to a responsible use of knowledge in society. By sharing knowledge and ideas attractive, practical and sustainable concepts of knowledge politics are developed and put into practice.
- The work of the Knowledge Partnership is future-oriented and reflective, transdisciplinary and internationally connected, not commercial and independent. It is financed by the knowledge partners in a transparent way.

# Activities

- Communication portal – [www.agendawissen.net](http://www.agendawissen.net)
- Conference Agenda Knowledge as a highlight-event of the Knowledge Partnership
- Experts Groups
- Community-Meetings
- Publication „Agenda Knowledge“and finally a „Wissensbilanz Österreich“
- Research coordination

# Structure of the Knowledge Partnership



# Expert Groups

- Knowledge Work and Knowledge Economics
- Knowledge Networks and Web 2.0
- Knowledge Cultures and Knowledge Art
- Knowledge Spaces and learning environments
- Occupational profile of Knowledge Managers
- Knowledge Management in the public administration
- Models of political participation – with focus on knowledge politics
- KM in International Organizations (to be started)

# Proponents

- **Former EU-Commissionar Dr. Benita Ferrero-Waldner**
- **President of the National Assembly Mag. Barbara Prammer**
- **President of the National Assembly Fritz Neugebauer**
- **President of the Austrian Academy of Sciences Prof. Dr. Helmut Denk**
- **President of the Austrian Science Council Prof. Dr. Jürgen Mittelstrass**
- **Director of the Technical Museum HR Dr. Gabriele Zuna-Kratky**
- **General Director of the National Library Dr. Johanna Rachinger**
- **General Director of the National Archive Hon.-Prof.Dr. Lorenz Mikoletzky**
- **Director of the Austrian Exchange Service, Prof. Dr. Hubert Dürrstein**
- **President of the UNESCO-working group Vienna, Prof. Dr. Manfred Welan**
- **General Secretary of The New Club of Paris, Prof. DI Günter Koch**

# Knowledge Strategy

- Objective: Develop an integrative knowledge strategy, that integrates the diverse interest of stakeholders in society
- People: The knowledge partners themselves – representing a wide range of stakeholders – created the knowledge strategy in 6 groups without any governmental influence.
- Process: The work of the 6 groups has been integrated and published on an interactive website. The knowledge partners had the opportunity to review, comment and vote on each paragraph online. The community discussed the draft version, after two weeks, the comments have been integrated.
- Result: is a 19pages strategy paper „On the way towards a knowledge strategy for Austria“ published at [wissen.cominno.eu](http://wissen.cominno.eu)

# The online-discussion on wissen.cominno.eu

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Willkommen, Andreas Matern  
1 Benutzeronline.

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### Wissensstrategie / 1 Verantwortung im globalen Wissensraum

1a Globale Wissenspartnerschaft vs. Wissenswettbewerb

**1** Die europäische Union hat in ihrer Lissabon-Strategie im Jahr 2000 das Ziel der wettbewerbsfähigsten wissensbasierten Ökonomie formuliert. Die Wissensgesellschaft ist ein politisches Schlüsselkonzept auch für andere Weltregionen, insbesondere für die industrialisierten Länder und Schwellenländer.



**(1) - Original**

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**Anhänge**

Kommentare

Kommentieren

2 Kommentare ▾

**2** Dabei wird im Wesentlichen die wettbewerbliche Kraft von Wissen in den Vordergrund gestellt, da innovative und wissensintensive Dienstleistungen das mit Abstand größte Entwicklungspotenzial aufweisen. Auch emergierende moderne Ökonomien insbesondere in Fernost – das große Beispiel ist China – verändern ihr Produktionsprofil zunehmend in Richtung wissensbasierter Technologie- und Administrationssysteme. Konkurrenz bedeutet aber immer auch ein „Gegeneinander“ im Erwerb letztlich materieller Vorteile.



**(1) - Original**

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**Anhänge**

Kommentare

Kommentieren

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3 Wissensstädte und Wissensregionen / 41

Mehr... ↕

## Next steps

- Finish the strategy paper until October
- -> 5th Community-Meeting: 19.10.2010
- Public discussion in November/December
- Publication hopefully at the beginning of 2011.