

From Nine to Five

From New York to L.A.

From Hero to Zero

From Here to Eternity

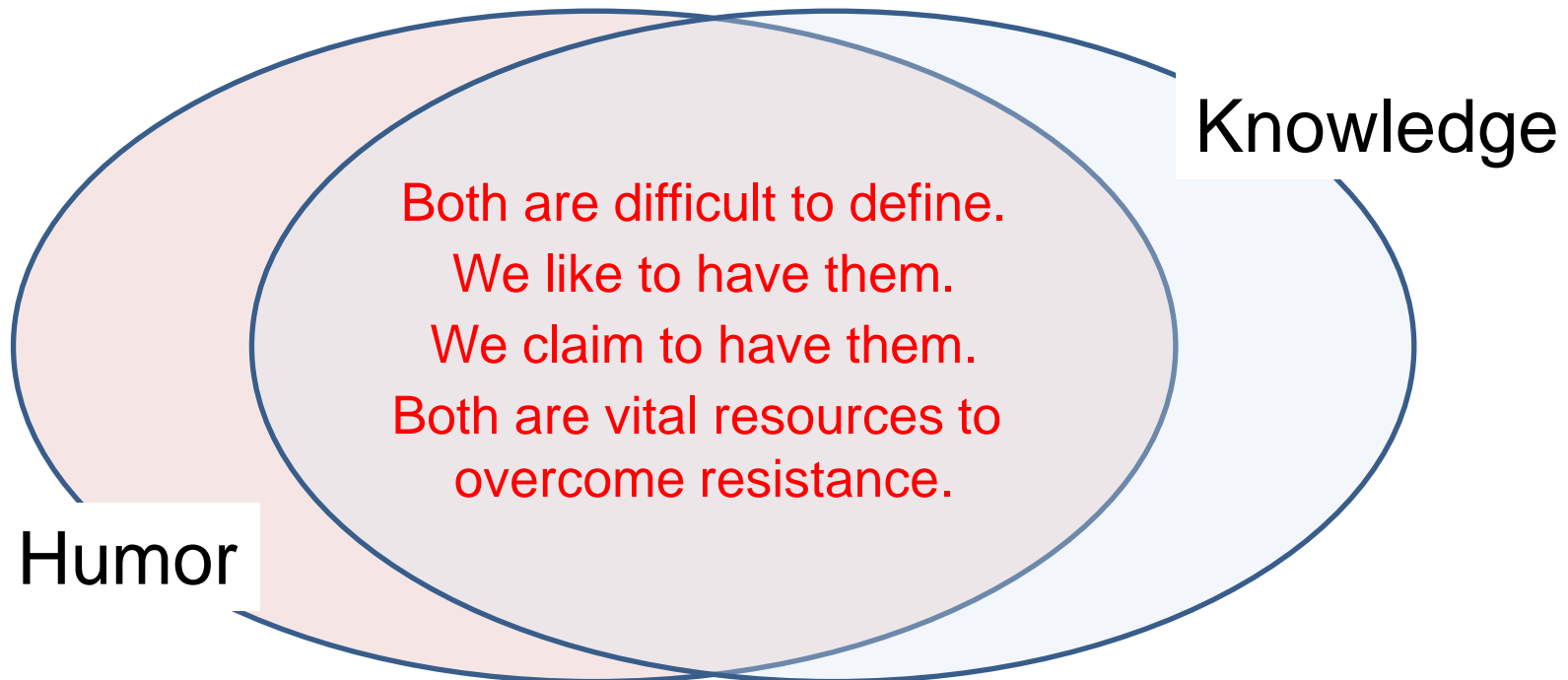
# **From Humor to Knowledge**

Idea: Andreas Brandner

Stress: Rudolf Krcma

20 Minutes that will not change your lives...

# Humor & Knowledge: What do they have in common?



## How can humor contribute to create knowledge?

- Humor changes the mode from fighting to playing.
- It reduces the fear to fail and the urge to defend.
- It helps us to tolerate > accept > embrace the unknown.
- It invites us to the gardens of contradictions, ambivalence, and paradoxa.
- Humor allows a sisterly/brotherly contact between strengths and weaknesses.
- Humor opens the pores of our mental skin.

## Sounds good. But:

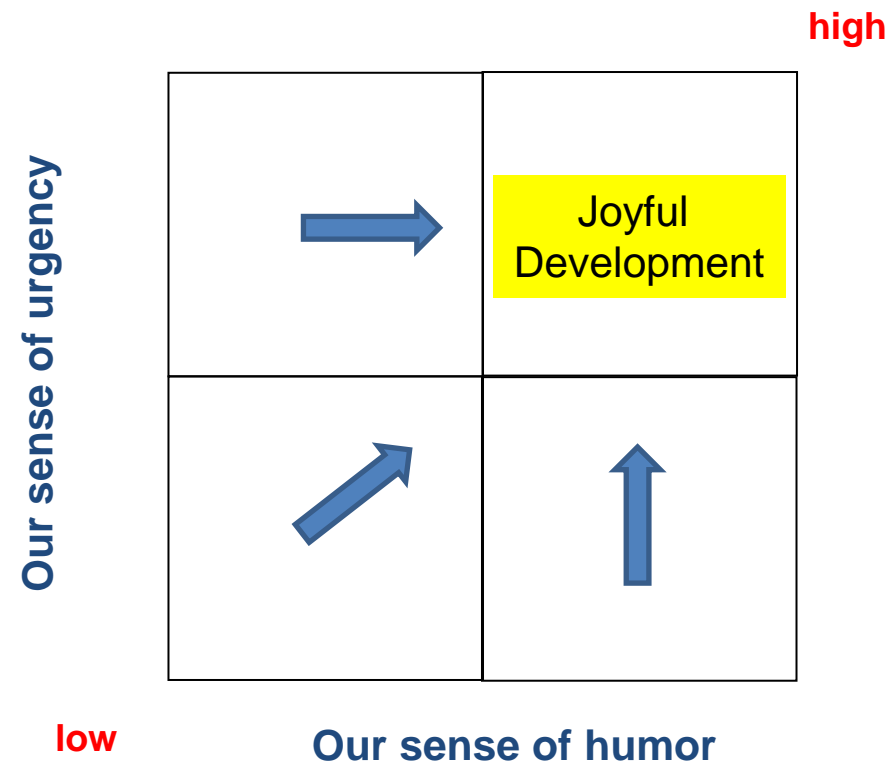
- Humor is the enemy of seriosity.
- If it is easy, it is less valuable („no pain, no gain“)
- If you fail, I want to see you cry – not smile!
- Learning needs emergency.

## So what now: Good or bad?

- Humor is the enemy of seriousness.
- If it is easy, it is less valuable.
- If you fail, I want to see you cry – not smile!
- Humor changes the mode from fighting to playing.
- It reduces the fear to fail and the urge to defend.
- It helps us to tolerate > accept > embrace the unknown.
- It invites us to the gardens of contradiction, ambivalence, and paradox.
- Humor allows a sisterly/brotherly contact between strengths and weaknesses.
- Humor opens the pores of our mental skin.

**Good news: No decision needed!**

# Sense of Humor & Sense of Urgency



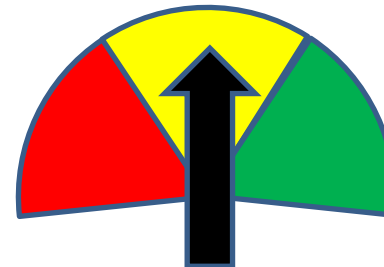
# With or without Humor? Make your choice:



# Measurable?



Subridometer



sph  
(smiles per hour)

# Accelerate!

