

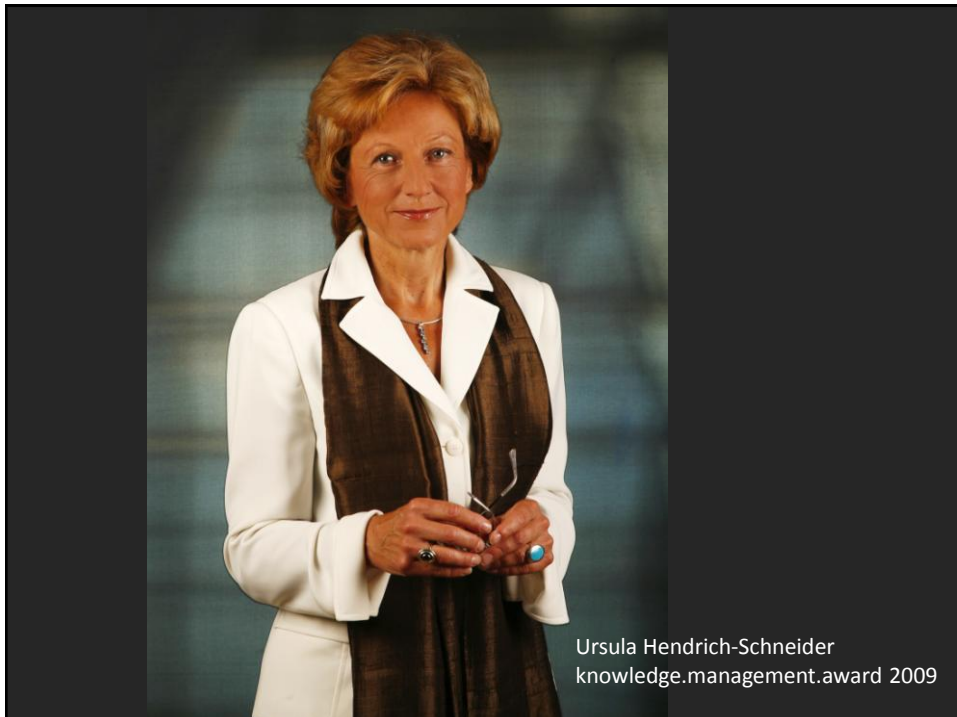
## knowledge. management. award.

On the UNESCO World Day for Cultural Diversity, May 21, 2008, the Column of Knowledge was presented in Vienna.

This masterpiece of the Austrian artist Helmut Margreiter depicts the dialogue of established and well-proven knowledge with the innovative pursuit of the unknown, the undefined and the fragile.

In this respect, knowledge is understood as an intangible, fluid condition between these two worlds where the appreciation of the well-known is combined with the striving for the new.

As the Austrian knowledge.management.award, the Column of Knowledge is awarded to Univ.-Prof. Dr. Ursula Hendrich-Schneider for her outstanding merits in the fields of knowledge science, knowledge politics and knowledge management.



Ursula Hendrich-Schneider  
knowledge.management.award 2009